



Event Report: Photography and Videography Competition KC Group of Research & Professional Institutes, Pandoga (Una, H.P.)

The B-Tech Department of KC Group of Research & Professional Institutes organized a Photography and Videography Competition on 13 February 2026 at 11:00 AM in the department premises. The event aimed to encourage students to explore their creativity and develop skills in digital media, photography, and video production. The competition provided a platform for students to showcase their talent and capture meaningful moments within the college campus.

1. Event Objective

- To promote creativity and innovation among students.
- To enhance students' skills in photography and videography.
- To encourage students to present ideas through visual storytelling.
- To develop teamwork and collaboration through group activities.
- To create promotional media content for the institution.

2. Event Organization

The event was successfully organized by the B-Tech Department under the coordination of the following faculty members:

- **Ms. Lovely**
- **Er. Priyanka**
- **Er. Akhilesh**

They managed the registration process, explained the competition rules, and supervised the activities during the event.

3. Participation Details

- **Photography Competition:**
 - Total participants: **30 students**
 - Mode: Individual participation
 - Students used mobile phones to capture creative photographs within the campus.
- **Videography Competition:**
 - **Total groups: 6 groups**
 - Students in each group: 6 students

- Total students: 36 students
- Students created short videos related to college promotion, informative content, entertaining clips, or short movie-style videos with meaningful messages.

4. Event Activities

- Students explored different areas of the campus to capture photographs and record video clips.
- Photography participants focused on themes such as campus beauty, nature, student life, and creative perspectives.
- Videography groups collaborated to plan storylines, shoot scenes, and present creative video content.
- The submissions were evaluated based on creativity, originality, clarity, and message delivery.

5. Judging Criteria

- Creativity and originality
- Visual quality and composition
- Clarity of message
- Presentation and technical quality
- Team coordination (for videography)

6. Winners of the Competition

Photography Competition:

- 1st Position: Samiksha and Simran
- 2nd Position: Anirudh and Ankush

Videography Competition:

- 1st Position: Aman, Ansh, Anshita, Ruchi, Sakshi and Deepshikha
- 2nd Position: Harshita, Sejal, Sonali, Harman Preet, Manisha and Nandini

The winners were appreciated for their creativity, unique ideas, and excellent presentation.

7. Conclusion

The Photography and Videography Competition was conducted successfully with enthusiastic participation from students. The event helped students improve their creative thinking, technical skills, and teamwork abilities. It also provided an opportunity for students to showcase their talents and contribute creative content for the institution's promotional activities. Such events are highly beneficial for the overall personality development of students, and the institute aims to organize more similar activities in the future.

8. Event Images:



Image 1: Photography Exhibition Display by Students



Image 2: Photography Exhibition Display by Students



Image 3: Photography & Videography Event Group Photo



Image 4: Photography Competition Prize Distribution



Image 5: Videography Competition Prize Distribution

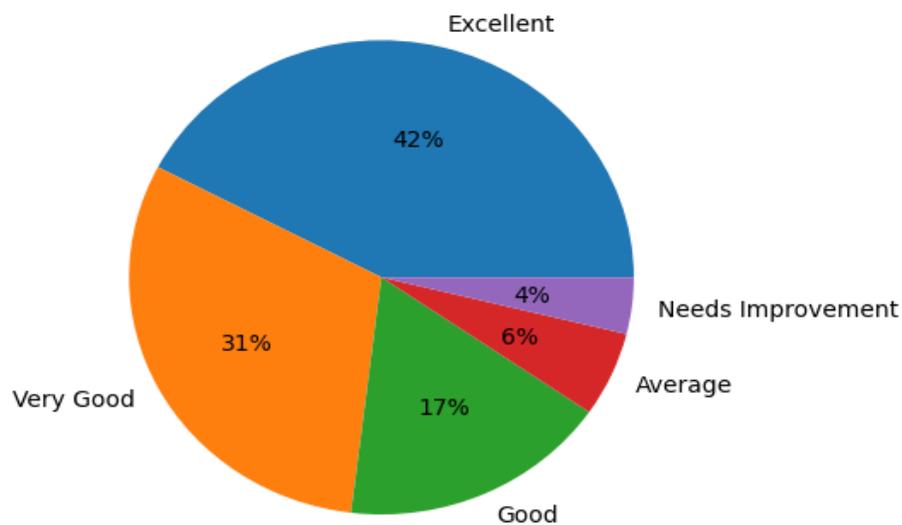


Image 6: Videography Competition Prize Distribution

9. Students Feedback

| Feedback Category | Number of Students | Percentage |
|-------------------|--------------------|-------------|
| Excellent | 22 | 42% |
| Very Good | 16 | 31% |
| Good | 9 | 17% |
| Average | 3 | 6% |
| Needs Improvement | 2 | 4% |
| Total | 52 | 100% |

Student Feedback on Photography and Videography Event (Total 52 Students)



Summary:

- Most students rated the event **Excellent (42%)**.
- **31% students rated Very Good**, showing high satisfaction.
- Only **4% students suggested improvement**, indicating the event was highly successful.

The **pie chart above** visually represents the feedback distribution of the **52 participating students** for the Photography and Videography event.

Prepared By:

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Principal

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